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Large Employers Support Responsible AI Use, Encourage Policymakers to Align New Principles with Existing Laws

WASHINGTON, D.C. – HR Policy Association, representing chief human resource officers of more than 390 of the largest employers in the United States, issues the following statement in response to the White House Executive Order on the “Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence.”

HR Policy Association vice president of public policy and government relations Chatrane Birbal said, "Our member companies are committed to maintaining a culture of safety and trust in the workplace, including responsible, transparent, and nondiscriminatory use of AI. Employers have long been subject to existing laws governing the use of AI in the workplace, and we urge policymakers to consider and align any new principles or standards with existing policies."

The Association and its member companies support the responsible development of AI systems that enhance human decision-making, improve efficiency, and drive innovation while also respecting the rights and dignity of workers. Indeed, in 2020, HR Policy Association recommended a set of workplace principles promoting fairness and safeguarding individual privacy as it relates to the use of employee data and AI in work environments – similar to what the White House is directing the Department of Labor to establish through this Executive Order. Earlier this year, the Association shared these principles with the White House Office of Science and Technology Policy and encouraged policymakers charged with implementing the President’s EO – including agencies and the newly created White House AI Council – to consider our recommendations as they develop any principles or proposed regulations to govern the use of AI in the workplace.

Looking ahead, the Association welcomes the opportunity to work with policymakers to address the evolving challenges and opportunities presented by AI technology. We are committed to harnessing the potential of AI to create a future where innovation is balanced with safety, security, and trust, ultimately benefiting employers, employees, customers, and society as a whole.

[Chatrane Birbal](#) is available for media interviews.

Association comments to the White House Office of Science and Technology Policy, regarding the use of automated tools in the workplace can be found

here: <https://www.hrpolicy.org/getmedia/91e2948a-0101-4600-a32a-3202ea1bb25c/HRPA-Comments-OSTP-RFI-June-2023-FINAL.pdf>

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HR Policy Association is the lead organization representing Chief Human Resource Officers at major employers. The Association consists of over 390 of the largest corporations doing business in the United States and globally, and these employers are represented in the organization by their most senior human resource executive. Collectively, their companies employ more than 11 million employees in the United States, over 10 percent of the private sector workforce, and 20 million employees worldwide. These senior corporate officers participate in the Association because of their commitment to improving the direction of human resource policy.

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